



Press Release

Youth About Business (YAB) Rings NYSE Closing Bell(R)

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NEW YORK, Nov. 30 /PRNewswire/ -- Youth About Business, a 501(c)3 not-for-profit corporation that provides leadership training for youth in underserved communities, announced that its Executive Director, Sam Kirk, rang the NYSE Closing Bell® at the end of today's trading session. The occasion marks the celebration of YAB's 2009 Summer Business Camp championship team, Whitney Young High School from Chicago.

The five-student team from Whitney Young High School defeated 70 other teams representing 120 U.S. high schools in a national, weeklong competition where students assume the role of an executive management team of a publicly-traded company as they negotiate and finalize the terms of simulated business acquisitions. Each member of the winning team received shares of stock in Deutsche Bank.

"To participate, compete and excel against high school students from across the country in the national Summer Business Camp Program is an incredible feat that is worthy of great recognition," said Sam Kirk, executive director of Youth About Business. "The Whitney Young High School team epitomizes the enthusiasm for experiential learning that exists throughout the organization and the remarkable level of knowledge that our students have for the complex nature of corporate financial transactions."

Advanced Business Camp

Youth About Business is a leadership-training organization for youth in underserved communities that exposes students to a variety of business-related material and experiences that they do not receive in a normal school setting. The organization's flagship program is the YAB Summer Business Camp Program where students learn about the world of high-level corporate finance through merger and acquisition simulation camps.

Select students who complete Basic Camp have the opportunity to participate in Advanced Camp the next summer, tackling business transactions such as joint ventures and leveraged acquisitions. Advanced Camp exposes students to more sophisticated levels of corporate strategy and business transactions. Each camp presents a new case that represents a bona fide publicly-traded company where students recommend business strategies based on research and discussions with bankers, regulators and members of the legal community to ensure the company is competitive in its marketplace.

The students must consider the needs and issues of all key stakeholders, including government regulators, unions, bond holders, equity investors and boards of directors, and consider multiple options to address the company's current and future challenges -- from corporate restructuring to repairing the brand's reputation and image to renegotiating labor contracts.

The Advanced Camp Champion is determined by a group of judges (senior-level business executives) who watch the student teams justify their business analysis and outcome of their case at the end of camp.

About Youth About Business

Youth About Business is a leadership-training program for youth in underserved communities that aims to introduce high school students to the world of business and finance. Founded in 1992 as a project of Creating an Environment of Success (CES), a Tennessee based 501(c)3 not-for-profit corporation, YAB offers multiple programs that provide entrepreneurial and leadership training to high school students in Chicago, Houston, Memphis, Nashville, and New York. Additional information about YAB can be found at <http://www.youthaboutbusiness.org/> or at <http://www.facebook.com/home.php?#/YouthAboutBusiness>.

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