

A Model for Preparing
Tomorrow's Leaders
Today



YOUTH ABOUT BUSINESS:
YEAR END REPORT



Youth About Business Leadership Development Program Year End Report For Year Ended October 31, 2015

We're pleased to announce another successful year at Youth About Business (YAB) and our high school Leadership Development program. In 2015, we worked hard to immerse hundreds of high school students across the country in our year-round Leadership Development Program (LDP). Our model utilizes interactive simulations, residential college experiences, corporate enrichment trips, as well as executive mentorship. We had excellent volunteer participation again, with over 500 senior business professionals giving of their time and/or resources to make this program possible for our students. The professionals were key in student interactions, skill-based volunteering, curriculum development, and advisory board involvement.

Every year we've gotten a key piece of feedback from our volunteers, especially those who get to visit the Summer Business Camps at one of our partner universities. They always tell us that they didn't receive this level of training until they were in graduate school! Our students are presented with various complex concepts and asked to execute high level business transactions. We would like to thank all of the executives who volunteered their times and/or resources to create such meaningful experiences for our students. They help us to continue developing the relevant skill sets of our students, preparing them for success throughout the remainder of high school, into college, and careers beyond.

Special thanks to all of our strategic partners, corporate sponsors, executive volunteers, university partners, teachers, family members, and alumni. Nothing is more important to our organization than seeing our young people achieve their goals and fulfill ALL of their God-given potential, and we appreciate being aligned with educators, parents, and other partners who share the same vision for young people in America.

"Although I wanted to be a business man throughout my high school career, going [to] and being part of a camp filled with other students I didn't know was a nerve racking experience. Before this summer program, I had never done anything productive during my summer... Now I can proudly say I want to do business [and] finance because it's something that I have come to enjoy through Youth About Business. Thank you for this opportunity, the experience and most of all helping me find out what I want to do in life..."

**-Richard Antwi
Harlem Village Academy, Class of 2016**



What We Do

The Youth About Business Leadership Development Program is comprised of four major parts: the SBC, Wall Street Conference for Teens (Wall St. Conference), Leadership Development Training (LDT), and our Entrepreneurial Training Program (currently available in the Nashville market only). Students start the program by attending Basic Summer Business Camp (Basic Camp). The application process starts in the Fall and ends in the Spring. Only students in high school during that time (even if they are a senior), are eligible to apply. You must have completed at least one year of high school before attending Basic Camp. You must have completed at least one summer of Basic Camp in order to attend the Advanced Summer Business Camp (Advanced Camp).

BASIC SUMMER BUSINESS CAMP

Basic Camp is a one-week competition that consists of a Merger & Acquisition (M&A) transaction. Students are divided into 5-7 person teams and asked to assume the following roles of a real, public company:

Chief Executive Officer (CEO)

Chief Human Resources Officer (CHRO)

Chief Operations Officer (COO)

Chief Marketing Officer (CMO)

Chief Financial Officer (CFO)

Chief Technology/Information Officer (CTO/CIO)

Chief Legal Officer (CLO)

Each company (team of students) is designated as either a TARGET or an ACQUIRER. Students work with analysts, attorneys, accountants, marketers, investment bankers, human resource, and information technology professionals.

The Week's Schedule for the Basic Summer Business Camp is as follows:

Monday	Researching a Public Company
Tuesday	Due Diligence
Wednesday	Deal Structuring
Thursday	Valuation and Negotiating the Transaction
Friday	Presentation on how we increased or protected Shareholder Value.

The top 9 teams from all the Basic Camps compete for the national title during Championship Camp, hosted at Columbia University. Also, a one-week camp, the Championship Camp also involves an M&A-like transaction. Students research their cases and companies, work with business advisers, negotiate deals, and then present those deals to judges. A written report is submitted again, with the students being judged on a combination of the oral presentations and written reports. The National Champion,



the last team standing, is announced at our year-end banquet in mid-November. Each student on the winning team is awarded shares of stock in a public company!

“These two weeks had been insane for me. Thank you for this amazing opportunity. It definitely helped strengthen my interest in business. Before this program, I’ve never taken a leadership role in or outside of school. I thought I lacked leadership qualities. However, this program proved me wrong. I’m so glad that I chose to be the CEO. All my team members trusted and relied on me. This experience changed me and helped me become more confident in my own abilities. I just want to say thank you! Thank you for making this happen and thank you for working so hard to make sure that nobody is left behind...”

-Wenxi Zhao

Brooklyn Technical High School, Class of 2016

ADVANCED SUMMER BUSINESS CAMP

Students are invited to return to Advanced Camp each summer after they’ve completed Basic Camp, as long as they have not started college yet. Students’ final summer of eligibility is the summer after graduating high school. Our Advanced Camp has traditionally been held at Vanderbilt University. The Advanced Camp case changes every year and is centered on a Strategy & Operations (S&O) issue. Advanced Camp is also one-week long. Student teams in Advanced Camp are also assigned business advisers to help them construct their cases. These also include accountants, attorneys, bankers, and other industry professionals.

The Advanced Camp is significantly more challenging than the Basic Camp. Previous Advanced Camp cases include:

- Auctioning a Public Company
- Venture Capital Project
- Predictive Analytics in Healthcare
- Adapting to the Affordable Care Act
- Creating a National Infrastructure for Charging Electric Vehicles

Students negotiate deals Thursday evening, present those deals Friday morning, and then submit their written reports Friday evening. The winning Advanced Camp team will also be announced at our year-end banquet in mid-November.



WALL STREET CONFERENCE FOR TEENS

All students who participate in one of the SBCs may participate in the Wall St. Conference. Business professionals work hard, but they also play hard! While the SBCs are weeks of intense competition and learning, the Wall St. Conference is much more relaxed. There is an even mix of fun trips throughout NYC, networking events, and career luncheons. This week is meant to increase students' exposure to different businesses and professionals, offering more opportunities for the students to explore career options.

Some of the fun trips include a show at the world-famous Apollo Theatre in Harlem, a guided tour of the financial district, and a visit to Coney Island in Brooklyn, NY. Students do not live on campus during this week – they stay in a hotel in the NYC area! We have traditionally stayed right across the river from Manhattan, at the Hyatt Regency Hotel in Jersey City, NJ – just one stop on the PATH train from World Trade Center.

YEAR-ROUND LEADERSHIP DEVELOPMENT TRAINING

The Leadership Development Training carries on throughout the remainder of the year. Meetings are held regionally at least one a month, and these meetings are meant to expand students' business knowledge and increase their financial literacy.

Similar to the Wall St. Conference, this program is not nearly as intense as the SBCs. Meetings are usually hosted by our different partner companies in our main operating regions. Students explore business concepts in more detail and engage in more simulation and task-based activities with the professionals. Not only do students learn more about business, but they get to work on their networking skills, communication skills, and professionalism by continuing their interactions with various professionals.

ENTREPRENEURIAL TRAINING PROGRAM

Currently, this program is only available in Nashville, TN. Students have the opportunity to mentor with local business owners in this program which exposes our 10 – 14 year olds to the practical application of business knowledge.

This program involves the hands-on management of small training centers. There are small business operatives, which we call training centers, and they provide unique experience for students. Our training centers allow students to understand what it takes to manage things like inventory, payroll, taxes, and utilities.

Through our SBCs, the Wall St. Conference, LDT, and Entrepreneurial Training Program, we are fostering the development of business and financial literacy, especially in students from underserved communities. Not only are students gaining more exposure to and understanding of the world of business, they are also developing key skill sets that will help them be successful in school and careers in industry after school is complete. We continue to see a high school graduation rate of 98%, with 90% of the students continuing on to four-year colleges and universities.



“I’m seeing now that I was exposed to so many things through YAB as a high school student that other people don’t even experience in their college years. All the challenges definitely helped me with my time management, teamwork, and a bunch of other skills and college work seems easy compared to the weeks spent at YAB.”

**-Alexander Lai
University of Illinois, Class of 2019**

Our Year In Review- 2015



In 2015, YAB served high school students from over 100 high schools in Atlanta, Chicago, Houston, Memphis, Nashville, and New York. Students from these cities attended the Summer Business Camp portion of our programs at Columbia University, Vanderbilt University, and Emory University. YAB also had student representation from the following 18 states in 2015:

California	Indiana	Missouri	Ohio	Virginia
Connecticut	Maryland	New Jersey	Pennsylvania	Washington
Georgia	Minnesota	New York	Tennessee	
Illinois	Mississippi	North Carolina	Texas	

Notable highlights from the year include an Interactive Public Finance workshop in New York at Moody's Investors Service, A Language of Business seminar with Ernst & Young executives in the Midwest, and a series of Entrepreneurship and Generational Wealth Creation seminars in the Southeast.

Notable student experiences from the Summer of 2015 include:

- Last year YAB hosted the first annual Youth About Business/Goldman Sachs Olympics competition, through the Goldman Sachs CTE program. In 2015, we hosted another successful competition, with an additional day of Goldman Sachs volunteering. Goldman Sachs professionals also joined us for Monday of Championship Camp at Columbia University, helping students with their business cases and even accompanying them for a professional golf lesson at Chelsea Piers.
- Bloomberg LP partnered with YAB to provide free access to Bloomberg Terminals to all teams at both Basic and Advanced Summer Business Camps. Students were able to use their systems to perform extensive industry research. We believe the increased access to financial data and research had a direct impact on this year's final written reports, with judges telling us that these are the best reports they have read to date.
- James DeNaut, Joint International Head of Investment Banking Nomura Holdings, Inc and YAB National Advisory Board Chairman, hosted the national championship team of students, Northeast Advisory Board Members and Senior Executive Leaders from the NY Business Community at the exclusive Sony Club located at 550 Madison Avenue for the annual "National Chairman's Luncheon". 2015 was our last year at 550 Madison Avenue for this event, as Sony will be moving to their new location!
- For the first time, an executive from the tech giant Apple, visited the Championship Camp presentations as well as the National Chairman's Luncheon. Apple was one of the companies in the 2015 Championship Camp case, so it was a pleasure to have Apple join us to serve on our Friday morning judging for our final oral presentations. Several of our Advanced Camp students had the opportunity to do a presentation in Cupertino for some of Apple's top executives.



- The Chicago-Midwest region sent 16 students to participate in Basic Summer Business Camp at Columbia University this year. Mr. Craig Stevenson, a teacher at North Lawndale High School, accompanied the students as a chaperone. We expect to grow this envoy each year, possibly even returning to Chicago to host a Summer Business Camp there.

A large part of what makes Youth About Business such a unique program is the access students get to professionals. Not only do they get unmatched access to our executive volunteers, but they get the opportunity to learn about some of the world's most influential companies. After intense research, students took simulated leadership roles in companies like: Nike, Hasbro, Coca-Cola, Apple, Tesla, Starbucks, Nissan, and many more.

2015 KEY PARTNERSHIPS

Youth About Business appreciates the long and ongoing relationships with many of our corporations that continue to provide financial and volunteer support to the program. Students acknowledge every year that the most impactful part of the program is the time spent with the executive volunteers.

Moody's Corporation continues to provide tremendous scholarship support allowing us to expand our programs to Chicago and Dallas Texas this summer. They continue to be one of the greatest providers of volunteers. Each year, they host our students during both our Wall Street Conference and the Moody's Championship Camp Dinner with CFO Linda Huber. Michael Rowan serves on the executive committee of the National Board.

Ernst & Young has been a financial and volunteer supporter of the Youth About Business programs for 8 years now. They are one of the few companies that have advisory board engagement in each of our operating markets. They continue to host our students for the "Introduction to Wall Street Breakfast" during the Wall Street Conference. Daniel McKinney serves on executive committee of the National Board.

Sony Corporation continues to host our National Championship Camp presentations. Every year, they allow the students to come to their Sony Corporation Americas Headquarters in New York and make their final presentations. They continue to provide financial sponsorship to help the organization build out the brand awareness and media relations. Gregg Walker serves on the organization's Governing Board of Directors.

Other key partnerships and relationships that provide executive volunteers include Alston & Bird, Smith Gambrell & Russell, King & Spalding, Bass Berry & Sims, Chadbourne & Parke, Sullivan Cromwell, Mayer Brown, Bank United, Nomura Securities, JPMorgan, Deloitte, Beecher Carlson, Avondale Partners, Suntrust Robinson Humphreys, Fifth Third Bank, and LifePoint Hospital Corporation. Thanks for continued funding support from The Memorial Foundation and The Stringer Foundation.



2015 NEW AND EXPANDED PARTNERSHIPS

Nissan North America, Bloomberg LP and Peppercomm are three of our most recently formed partnerships.

Nissan North America has substantially increased their financial support each of the last three years. They have helped to increase student participation in the Atlanta market by becoming a corporate underwriter of that market. They have participation on Advisory Boards in both Atlanta and Nashville. Each of the past two years, they have participated in the judging of the National Championship Camps at Sony. We anticipate them continuing to grow this relationship with the organization.

This year was the first time we entered into a formal partnership with Bloomberg LP. Bloomberg LP decided to form a partnership with YAB, as their organization is passionate about education. With Bloomberg LP occupying such a pivotal space in the realm of financial data and research, this was a great partnership for us the organization and our students. The summer of 2015 saw the first ever launch of Bloomberg Terminals in the Summer Business Camps, both Basic and Advanced. A Bloomberg LP professional spent an hour each Monday morning of camp walking the students through how to use the software and access the most relevant financial data for their Mergers & Acquisitions cases. We believe the greatest impact of the students having access to Bloomberg can be seen in their final, written shareholder reports. We would like to thank everyone at Bloomberg LP that made this possible and we look forward to continuing our partnership with them.

Peppercomm has partnered with Youth About Business to help them increase their Brand Awareness and Digital Footprint. They are working with our YAB Alumni Advisory Board and recently became engaged with our National Student Leadership Team to help them think through ways to further the awareness of the Youth About Business program among the corporate and student communities. They are helping the organization think through their strategic communications and we are very grateful to them for their support of the organization.

BASIC CAMP

In 2015, we held four Basic Camp sessions. The camp dates were as follows:

LOCATION	DATES
<i>Emory University</i>	<i>June 1 – 5, 2015</i>
<i>Emory University</i>	<i>June 8 – 12, 2015</i>
<i>Columbia University</i>	<i>June 29 – July 3, 2015</i>
<i>Columbia University</i>	<i>July 6 – 10, 2015</i>



This year's Basic Camp involved the following cases:

ACQUIRERS	TARGETS
<i>Coca-Cola</i>	<i>WhiteWave Foods Company</i>
<i>Nike</i>	<i>Under Armour</i>
<i>Hasbro</i>	<i>Mattel</i>
<i>Comcast</i>	<i>Netflix</i>
<i>McDonald's</i>	<i>Starbucks</i>
<i>Verizon</i>	<i>Gogo Wireless</i>

WALL ST. CONFERENCE

We held our 9th Annual Wall St. Conference in New York City from July 12 – 17, 2015. Youth About Business students from across the country made the trip to the Big Apple and the financial district. For many students, it was their first time in New York. For others that may have been to New York before, it was their first time getting to meaningfully explore the financial and multi-cultural capital of the world!

The conference kicked off with the 2nd annual Youth About Business/Goldman Sachs Olympics. Goldman Sachs executives visited the students at their hotel in Jersey City and spent the day working with them in teams. The students worked through various activities with the Goldman Sachs executives, from creating new business concepts with limited resources, to mapping out C-suite career paths in the business world.

Students were hosted also by a number of corporate sponsors for our annual career luncheons. Host firms included Moody's Corporation, Ernst & Young, Smith Gambrell & Russell, J.P. Morgan, Mayer Brown, Alston & Bird and more. Students enjoyed the opportunity to speak to executives in a very intimate environment and learn from their experiences.

The conference is a transformational experience for many students, as it is their first time visiting New York City. The conference included a guided tour of the financial district arranged by local volunteers. Students visited buildings like Federal Hall National Memorial, and even posed for pics in front of the famous Charging Bull located near Battery Park!



(Above: YAB Students at Chadbourne & Parke LLP, learning from lawyers how to conduct due diligence on their acquisition targets.)



CHAMPIONSHIP CAMP



(Pictured left: Linda Huber with YAB Student CEO Jacob Kramer).

The 2015 Championship Camp was held at Columbia University from July 19 – 24, 2015. The case involved Apple and Nissan competing to purchase Tesla. The top 4 teams from the Basic Camps at Emory University and the top 5 teams from the Basic Camps at Columbia University advanced the Championship Camp. For the fifth year at Sony’s U.S. Headquarters on Madison Avenue in New York, the Championship Camp teams presented to a panel of senior executives and business professionals acting as judges.

The Moody’s Foundation hosted our annual “Dinner on Wall Street.” Students got the opportunity to have dinner with the CFO of Moody’s Corporation – Linda Huber. Team CEOs had the special privilege of sitting at Mrs. Huber’s table and sharing stories with her. Mrs. Huber’s keynote address to the students revolved around the importance of conducting business in an ethical manner. Mrs. Huber shared many relevant experiences from her days as CFO of Moody’s and her career leading up to that. The students were thrilled to meet Mrs. Huber and hear the lessons she shared.

ADVANCED CAMP

Students who have participated in at least one Basic Camp are invited to participate in Advanced Camp each summer after that Basic Camp, provided they have not started college yet.

The 2015 Advanced Camp was held at the Owen Graduate School of Management at Vanderbilt University, Nashville, TN from July 5 – 10, 2015. This year’s case centered on Shareholder Activism. Students were given a set of options/scenarios in which they had to respond to pressure from activist shareholders to do something with all the cash sitting in their company – Apple. Student teams put together plans to return the cash to shareholders through some sort of dividend or stock buyback, start a new business line/venture, or invest in a new, already existing business.

Like Basic Camp, student teams negotiate deals Thursday evening of Advanced Camp, and then those deals are presented to panels of judges Friday mornings. Student teams must also submit





a written report summarizing and defending their decisions to shareholders. The 2015 Advanced Camp National Champions were honored our annual year-end celebration that was held on November 21, 2015.

Special thanks to Fifth Third for hosting our Advanced Camp Friday Luncheon this year. During this luncheon we discussed the future of Youth About Business and local community executives and supporters joined us to view the top team's final presentation.

YAB ALUMNI INTERNSHIP OPPORTUNITIES

Our alumni have the opportunity to participate in our Internship Program once they have graduated high school and started college. We work with students to identify relevant and available opportunities. Students who have been to at least one Advanced Camp would also have gotten a start on their professional resume, which we use to help place the students. Many of them work for some of our partners, such as HCA, Moody's Investors Service, Ernst & Young, and others.

YAB also has a great need for interns each summer, to assist with operations and the execution of the SBCs and Wall St. Conference. This program is generally 10 weeks and the colleges attended by our interns include Jackson State University (Jackson, MS), Fordham University (Bronx, NY), Northwestern University (Chicago, IL), and Howard University (Washington, D.C).

Summary & Outcomes



There are more outcomes that we are continuing to measure, such as our alumni college attendance, job placements, student grades and courses taken after attending YAB versus before, among many others. We are working towards expanding our infrastructure so that we can better collect, analyze, and present that data.

Our data and experiences show us that students from lower income households and from minority backgrounds do not get the same educational opportunities as those from higher income households or non-minority backgrounds. YAB employs an experiential learning model that helps to level the playing field among students from different backgrounds, giving them all the same chance to excel.

Obviously, some students require more development than others. But when you level the playing field, it's easy to see that they rise to the occasion. We actually witness the most personal and professional growth among students who spend 2-4 years in the program, with those spending all 4 years of high school with us showing the most significant progress. The longer we work with students, the more exposure they get to professionals, the more they learn to network, develop their critical thinking skills, problem solving skills, and get acclimated to the professional environment.

We get many emails from parents, educators, students, and alumni telling us about how the program impacted them. Parents tell us how their students come back using different vocabulary, more attentive to business and current events. Educators see students come back to school so much more motivated, eager to pursue more opportunities for advancement. Students tell us how they became better at time management and feel encouraged to take more Advanced Placement courses in high school. Our alumni constantly write us about how they were so prepared for their college experience and professional careers from the early exposure and training they received at YAB. We look forward to getting hundreds of these students, alumni, and others together at the Youth About Business 25th Anniversary Celebration in 2017!

Youth About Business continues to excel in areas such as graduation rates and college enrollment as we graduated 98% of our high school students. Over 90% of our eligible college students are currently enrolled in colleges and universities across the nation. Our alumni are attending Babson College, Cornell University, Columbia University, Emory University, Harvard University, Morehouse College, New York University, Spelman College, University of Chicago, University of Georgia, University of Pennsylvania, Vanderbilt University and many other top tier universities.

	2015
Leadership Training Students	591
Schools / Nonprofits	120+
Executive Volunteers	500+

A Financial Account



A FINANCIAL ACCOUNTING OF THE USE OF FUNDS

Corporate and foundation support was instrumental in helping YAB accomplish its goals for the 2015 Leadership Development Program. The standard scholarships awarded to eligible students are \$3,500 per student. Our annual cost per student is \$5,000. This leaves students and their families with a balance of \$1,500 that covers their participation in Summer Business Camp, the Wall Street Conference for Teens, and Leadership Development Training (monthly meetings).

SBC Room and Board	\$ 700
SBC Supplies and Curriculum	550
Program Administration	880
Wall Street Conference for Teens	1,300
Championship Camp Fee	280
Monthly Meetings and Curriculum	600
National Programming Costs	490
Cost per Student	5,000
<i>Less Student Registration Fees</i>	<i>(1,500)</i>
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Total Student Scholarship (standard)	\$ 3,500
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Total per Team of 7 students	\$ 24,500
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Activities Going Forward



National Expansion

Youth About Business has been changing the lives of young people since 1992. It all started with those first 7 students in Nashville, TN. Twenty-three years later we are proud to have served over 7,000 students. Our mission is to expose young people to the business world through our experiential learning model, fostering the development of financial literacy and leadership skills necessary to be more successful in school and life. Our focus has always been to provide growth opportunities for students from underserved communities but our strength comes from the great diversity among our students. As seen in some of our metrics, we work with students from various ethnic and socio-economic backgrounds.

We know we may not be able to reach every single young person in across the globe, or even here in America, yet, we operate with that goal in mind. Youth About Business is working with our various Local Advisory Boards, as well as our National Advisory Board, to develop the best strategies for scaling the program nationally. While we want to change as many lives as possible, we also want to do so in a manner that is efficient and one that would not decrease the quality of the program we deliver.

Currently, our presence is strongest in the Nashville, Memphis, Atlanta, and New York City markets. In 2015, we held branding events in the Atlanta and Chicago regions. We are focusing our expansion efforts mostly on the Midwest region for now, as we hope to have a physical presence in Chicago in 2016. However, until we get enough financial support to match the demand for YAB in the Chicago area, we will continue to have Midwest students join us for Summer Business Camp in one of the other regions. The Atlanta market is one of our most exciting markets, with tremendous energy among parents, students, and professionals. Parents have been the biggest driver of the program, because they are witnessing, firsthand, the transformation of their children. Based on the feedback we've been getting locally, we anticipate significant growth in this region over the coming years.

The Youth About Business mobile application (app) launched in 2014 for Android operating systems and can be downloaded from the Google Play Store. The app's functionality is still being built out. We plan on utilizing the app to make our operations more efficient (such as facilitating student and volunteer registrations) and to help others easily learn about YAB and the impact it has had and continues to have (users will have access to alumni stories). We are still working on developing the app for Apple iPhones running iOS.

For the first time, YAB has formed an Alumni Advisory Board. The board consists of 10-12 YAB alum, all of whom are dedicated to helping others have the same opportunities they did. When the Alumni Advisory Board was formed, the group decided they would focus on three main areas: YAB's social media presence, connecting alumni back to the program as they finish their high school careers and begin college, and fundraising. If these areas are improved in the organization, YAB will be better positioned for national expansion.

The National Chairman's Luncheon and the Championship Camp presentations continue to be our main points of entry for new relationships. In 2014, we engaged Bloomberg LP for the first time at this event. Bloomberg LP was very impressed with what they saw and it's led some great opportunities for our



students. Last year our students took the Bloomberg Aptitude Test, a finance exam designed for college juniors and seniors. Due to scheduling conflicts, we were unable to have more YAB students take the exam in 2015. Still, as a result of their positive experience at the National Chairman's Luncheon back in 2014, Bloomberg LP provided free trial downloads of Bloomberg Professional Service (Bloomberg Terminals) for each team in each camp, both Basic & Advanced Camps. Not only did the students have access to Bloomberg Terminals, they also received a live tutorial from a Bloomberg specialist and cheat sheet of functions made especially for YAB students.

Due to the fact that we always use public companies for our camp cases, students have never had major issues in conducting research and finding information on their companies and industries. However, access to Bloomberg Terminals greatly enhanced the quality of research for the students. In fact, the executives around the country who judge the written reports noted that the quality of the reports this year was the highest they've seen from YAB. We believe this is partly due to the students using Bloomberg Terminals to conduct their research. We would like to give special thanks to Bloomberg LP for granting trial access to our students and we look forward to continuing our relationship.

We look forward to continued growth in 2016.

Additional: Student Impact Statements



"I have learned so much about a variety of concepts that I have never been exposed to. Although some may not have realized, YAB provides us with a unique opportunity to network and learn what it is truly like to be in the business world. I was telling my dad about the rigorous curriculum and how much sleep we got, and he even said it sounded like his first years being an analyst!"

**-Tanisha Paul
Charlotte Country Day School, Class of 2018**

"I have been reflecting on my time at YAB and realized how incredible of an experience it was! I learned so much in a short period of time and formed some fantastic friendships. Most kids don't get the opportunity to meet and learn from top executives and stay on such an incredible campus. I wasn't sure what to expect at first, but I quickly realized that I was having an awesome time and the experience was more than worth it. YAB was one of the best experiences of my life and I'm glad to have been a part of the program. I just wanted to thank you... for giving me the opportunity to be a participant in the program, create lasting memories and for allowing me to learn so much. I'll never forget my experience at YAB... and I still remember what EBITDA means!"

**-Kayden Molock
Dublin Coffman High School, Class of 2016**

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Thank You
